

SOLVA & ST DAVIDS NEWSLETTER



ADVERTISING & INFORMATION PACK

<https://solva.gov.wales/solva-newsletter/>

CYNGOR DINAS
TYDDEWI



ST. DAVIDS
CITY COUNCIL

Cywir i'n Daw a'n Gwlad

First printed over 20 years ago, the Solva Newsletter has been keeping residents and interested parties up to date with news and items of interest ever since.

There are 11 issues per year. Printed copies are delivered free of charge to households in Solva, Whitchurch and Middle Mill.

The publication is also delivered at a number of locations in St Davids.

E-copies are available on the SCC and St Davids City Council websites.

Readership is wide-reaching. It's an innovative approach to community engagement and interaction, not only for Solva, but for St Davids, the wider peninsula and countywide.

During the holiday season, the Newsletter is an essential visitor information guide.

Please contact Solva's Clerk on 07890 987259 or brucepayne241@gmail.com to find out more about how we can work together.

Newsletter Circulation

Solva: 500 copies

St Davids: 300 copies



ADVERTISING PRICES (FOR 11 ISSUES)

Front page colour advert 4 x 4.5 cm £180
(The front cover can incorporate either 3 ads or a single banner advert.)

Back page colour advert 4 x 4.5 cm £150
(The back cover can hold 12 full colour adverts)

Inner page colour advert 4 x 4.5 cm £120

Shorter periods of advertising are available, prices on request

ADVERTISING

Advertising space is available throughout the printed publication and this automatically places the advert on the SCC and St Davids City Council websites, at no extra cost. Colour adverts appear throughout the Newsletter.

The Newsletter is partly funded by advertising

Advert design is available